See how the passion of our volunteers benefits millions of people around the globe.

Download a barcode reader at your iPhone or Android marketplace, and enjoy the inspirational videos throughout this report.
Dear Friends,

2011 was a significant year for PCI, not only with the celebration of our 50th Anniversary and the ongoing transformation of our brand, but with the expansion of our impact globally in the Americas, Africa, and Asia. We grew by more than 20% in both staff and operating budget, adding or expanding programs in 10 of our 16 countries. We launched One PCI, an initiative to ensure quality, consistency, and commitment throughout our growing global workforce. We also set the bar even higher for our work, with emphasis on deeper, more innovative, and sustainable impact in the countries where we work.

In the following pages you’ll read about three initiatives that demonstrate this commitment: teaching village women how to pool their resources and elevate both their social and economic status; mobilizing entire communities to end violence against women; and helping at-risk communities strengthen their resiliency and minimize their vulnerability to disasters. You’ll also learn about our Legacy Programs, four of our most iconic initiatives that reflect the heart and soul of our work.

The tools that PCI brings to these and similar programs help define the real meaning of transformational development: finding solutions to the human devastation of poverty through the aspirations, talent, and skills of the very people we serve.

As you read through our annual report, we invite you to experience these programs through the videos we’ve included. You’ll see our work come alive in the stories of our volunteers, staff, and program participants. They tell the PCI story better than we ever could.

George Guimaraes

“What is true of the individual will be tomorrow true of the whole nation if individuals will refuse to lose heart and hope.”

-Mohandas Gandhi
Number of low-cost ultrasounds provided, since May 2010, to Mayan women in rural Guatemala who otherwise would not have been able to afford one.

10,654,926

Estimated number of people receiving improved HIV testing services as a result of PCI’s laboratory strengthening work in India.

133,020

Number of families being reached by Care Groups established by PCI for maternal/child health in Malawi, Liberia, Bangladesh, and the US/Mexico border region.

1,142

Number of organizations benefiting from PCI’s capacity building efforts.

40,400

Number of meals provided to school children by PCI in Bolivia, Guatemala and Nicaragua from 2001 to 2011.

5,863

Number of metric tons of food shipped for distribution in PCI programs in 2011.

6,400

The number of gallons carried for 5 kilometers by PCI’s 2011 Walk for Water participants to raise awareness about the journey that women and children make every day in search of this vital resource.

0

Number of polio cases reported in India in 2011, compared to 42 cases in 2010.

1,469

Number of polio cases reported in India in 2011, compared to 42 cases in 2010.
Number of people benefiting from PCI’s program services in 2011: 6,694,766

Number of years PCI has been in existence: 50

Number of soldiers, their family and community members reached by the HIV/AIDS programs of the defense forces partnering with PCI in Botswana, Zambia and Malawi: 75,000

Number of projects in 2011: 63

Estimated number of people affected by tuberculosis, HIV or diabetes who benefited from PCI’s efforts in Mexico in 2011: 196,042

Number of active projects in 2011: 63

Number of local volunteers working on PCI programs: 7,023

Number of countries where PCI is currently active (25 total since 1961): 16

Number of people reached by PCI through awareness and educational campaigns in 2011: 1,954,614

Increase in family net worth of farmers participating in PCI’s llamas program: 196%
“This group has really changed me. It’s a group of solving problems.”

– Regina, program participant
In 2011, PCI launched an unprecedented initiative called Women Empowered (WE) to take our successful microfinance program and phase it into each of the 16 countries where we operate. Learning from our thriving village savings and loan programs in Ethiopia and Zambia, the WE campaign will raise funds to reach 100,000 women over the next three years.

PCI developed this savings-led model, referred to as GROW*, to train women to form self-organized and managed savings groups. The women develop their own human and financial capital, which is critical to permanent poverty alleviation. The PCI approach mobilizes vulnerable women into groups of 15 to 25 participants, who then begin to pool modest amounts of savings in order to provide one another with small loans to conduct individual and group business activities. In essence, these women create their own village banking system.

What differentiates the PCI model from other microenterprise models is that it places equal importance on the economic and social empowerment of participating women, monitoring progress on both levels. As a result, participants report experiencing not only financial gain, but also increased status and influence at home and in the community. The savings-led groups have experienced transformational change well beyond the monetary gains. Here is a sample of powerful results from program participants in Ethiopia:

• 76% reported eating 3 meals per day after participation versus none prior.
• 82% reported feeling powerless to change their lives prior to participation versus 27% who felt that way after.

The groups are cohesive and powerful because the participants themselves organize and manage the groups. As a result, participants gain self-confidence, self-determination, and self-reliance. The women increase their ability to aspire and overcome feelings of fatalism, unlocking the power of women as agents of transformation at the individual, family and community levels.

* The program methodology is referred to as GROW (Grass Roots Building Our Wealth).

Hear from WE program participants by watching this inspirational video.
“Sometimes we forget that violence against women is not a problem that belongs only to women, but to the whole community, men and women included.”

– Lungiswa Memela, Director of the Western Cape Network on VAW
Violence against women (VAW) is a major global issue, with progress in the area of violence prevention slow and inadequate. In southern Africa, concerns have been raised about the links between violence and vulnerability to HIV infection, adding to the issue’s critical importance. PCI, along with two implementing partners in South Africa – The Western Cape and Kwazulu-Natal Networks on VAW, is involved in a four-year program to address HIV through violence prevention, challenging the social acceptance of VAW. One of the most significant features of this program over the past year has been the strategic use of evidence to refocus the program for optimal impact.

Initially, PCI and others assumed that many South Africans believed VAW is acceptable given its incredibly high prevalence. Initial qualitative research found that participants could identify negative attitudes and beliefs relating to the violence. However, further research found that these attitudes and beliefs were not actually widely held by either men or women. Out of 3,000 respondents, only 1% agreed that it was okay for a husband to hit his wife when they had a disagreement; only 4% agreed that when a man hit his wife it was a sign of love; only 5% agreed that if a man hit his wife or girlfriend she must have done something to deserve it; and only 5% agreed that a woman should not reveal abuse. If PCI’s aim was to improve these attitudes and beliefs, our work was done before we even started!

Realizing that violence against women was actually well known to be wrong, PCI shifted the program away from focusing on the minority of people accepting of the violence, toward social action and community mobilization to address violence itself. The program changed to address societal inaction in response to VAW, shaping a wide range of activities promoting individual, community, and social action. Ongoing research continues to contribute to a model that can be applied to other social mobilization efforts around the world.

“We saw that love was missing and wanted to act to promote family values. We are now encouraging youth to join the Prevention in Action movement. When they get married, we want them to know how important a woman is.”

- Thoko Zwane, program participant

Thoko came up with a creative idea. She invited women to join a “fun walk” and bring their partners along. Before starting the walk, the men were urged to be attentive to the women’s needs - offering them water, for example. This simple activity had a big impact on the community, and more men are now intervening when they feel a woman is being neglected or mistreated.

Read inspiring success stories from our VAW Program.
“We didn’t just clear out rubble. We cleared out old attitudes in order to rebuild a healthier community.”

– PCI/Haiti staff doctor
PCI takes a different approach to natural disaster relief. Instead of just responding after disaster has struck, we focus on minimizing vulnerability to disasters wherever we work. We engage communities in rebuilding their lives, and we help strengthen their resiliency to shocks and disasters to come. Relief-only solutions provide good optics but are extremely limited in sustainably addressing underlying conditions. They can also disregard local capacity and ingenuity, creating dependency on assistance, and unintentionally resulting in more negative impacts.

We embrace communities as partners rather than merely victims, enabling us to increase our efficiency and effectiveness. We believe the work must be customized to each culture where we work, so communities can view PCI’s humanitarian assistance as a strategic long-term investment and partnership, rather than temporary relief or an emergency reaction once the damage is done.

In many cases, strengthening resiliency involves helping communities build financial reserves to use in the case of a future emergency. For example, in the Afar region of Ethiopia, PCI has worked with poor, rural women to improve their local coping ability before the predictable onset of drought. Over 80% of women are now saving $28 or more per month, which will help sustain them during periods of drought. This figure is compared to only 25% saving that amount prior.

In one of the areas of Port-au-Prince hardest hit by the 2010 Haiti earthquake, it is estimated that one of PCI’s target communities is saving over $140,000 a year by more strategically managing water access and distribution. These additional resources are now available for use by the community to improve sanitation in their neighborhood. This sustainable system of water and sanitation will help the community stay healthy and strong in the face of new emergencies including cholera, hurricanes, or future earthquakes.

Similarly, in Bangladesh, Guatemala, India, Indonesia, Liberia, and Malawi, PCI is working with communities to reduce their vulnerability to all types of shocks that put communities at risk. PCI is committed to this approach in the world’s regions that are most prone to natural disasters.

Learn more at www.PCIGlobal.org.
“Be remembered as part of a legacy...of sharing dreams and changing humanity for the better. It’s that legacy that never dies.”

– Author Nancy Rhodes
What are PCI’s Legacy Programs? They are four of our most iconic programs in India, Guatemala, Mexico, and the US/Mexico Border Region, reflecting the heart and soul of PCI. The Legacy Programs address the most intrinsic and pervasive challenges in impoverished communities: maternal and child health, orphans and vulnerable children, and nutrition and healthcare education.

The programs themselves are not new - some are the longest-running programs in PCI’s history. In 2011, we launched them as part of PCI’s “legacy.” Legacy Programs provide us with several unique opportunities, including the ability to test out methodologies and measure impact in a “learning laboratory” that isn’t limited to any one grant or funding period. “Legacy” for PCI means continuity, compassion, consistency, commitment, and communities.

One of these Legacy Programs focuses on meeting the needs of India’s street and working children. There are over 100,000 street children in Delhi, India and many more who are at risk due to neglect, lack of job skills, and no means to obtain an education. For over a decade, PCI’s India Legacy Program has provided a range of empowering interventions and support to address the needs of at-risk and underserved boys and girls in Delhi. PCI’s India Legacy Program utilizes an integrated approach that includes health, education, economic empowerment, a residential program for boys, psychosocial counseling, and family reunification.

Through a network of outreach workers, PCI targets street and working children affected by unsafe living conditions that leave them vulnerable to increased exploitation, disease, and physical and sexual abuse. Recognizing the importance of family, PCI explores the feasibility and suitability of reunifying the child with his or her family. In 2011, the number of children supported by the program topped 4,500, and the total number of children reunited with their families since 2000 reached 1,225.
“PCI transformed me so I could help transform others. Before, I only thought of myself, but now I see how much I have to learn from everyone.”

– Belante, PCI/Haiti staff (Accountant)
WHAT WE DO

HUMANITARIAN ASSISTANCE
PCI provides disaster relief, helps people rebuild their lives, and works with communities to be better prepared to respond when a crisis occurs.

WATER, SANITATION & HYGIENE
PCI works with communities to dig wells, build latrines, construct safe water and sewage systems, and promote proper hygiene and sanitation practices.

HIV/AIDS
PCI provides family-centered care and support to thousands of people living with HIV in Africa, Asia, and the Americas.

WOMEN, CHILDREN & YOUTH
PCI helps prevent disease and promote family health and nutrition, combats violence against women, and works to empower women and youth to become community leaders.

COMMUNITY HEALTH & DEVELOPMENT
PCI works at the community level to address the threats, vulnerabilities, and challenges that people face in a way that is integrated and participatory.

ECONOMIC EMPOWERMENT
PCI’s economic development programs provide individuals with the education, skills, and access to capital they need to increase their livelihood security and self-sufficiency.

INFECTIOUS DISEASE
PCI is fighting deadly threats such as tuberculosis, malaria, and polio, helping to stop the spread of these preventable diseases and facilitating access to lifesaving treatment for those who are ill.

FOOD & NUTRITION SECURITY
PCI is ensuring that families grow healthy and strong by promoting exclusive breastfeeding, providing nutritious meals in schools, and training farmers to improve their agricultural and livestock production.

Meet two brothers passionate about bringing clean water to those in need.

Hear how women’s empowerment inspires a PCI volunteer.
REACHING ACROSS THE GLOBE

US/BORDER
In PCI target communities with high infant mortality, 91.3% of women started prenatal care.

MEXICO
PCI increased testing for HIV among people affected by tuberculosis from 20% to 82%.

GUATEMALA
PCI trained 768 caregivers at Casa Materna in the Kangaroo Mother Care method for newborns.

NICARAGUA
Since 2008, PCI has helped farmers increase their incomes by 63%.

HAITI
In 2011, 99% of households trained by PCI in water treatment tested negative for coliform bacteria.

LIBERIA
In 13 of 32 target schools, PCI helped increase the enrollment of girls by 5% or more.

ZAMBIA
PCI supplied food to 443 malnourished HIV+ military personnel and their families.

BOTSWANA
PCI and its 11 partners tripled the number of HIV+ clients that were provided at least one clinical service after PCI strengthened their capacity.

BOLOVIA
PCI’s MIS Llamas project resulted in a 64% drop in infant llama mortality since 2005.

GUATEMALA
PCI trained 768 caregivers at Casa Materna in the Kangaroo Mother Care method for newborns.

Since 2008, PCI has helped farmers increase their incomes by 63%.

BOLOVIA
PCI’s MIS Llamas project resulted in a 64% drop in infant llama mortality since 2005.
AFRICA
Botswana
Ethiopia
Liberia
Malawi
South Africa
Tanzania
Zambia

SOUTH & SOUTHEAST ASIA
Bangladesh
India
Indonesia

THE AMERICAS
Bolivia
Guatemala
Haiti
Mexico
Nicaragua
United States

COUNTRIES WITH ACTIVE PCI PROGRAMS

ETHIOPIA
PCI provided clean water and hygiene/sanitation education to over 95,000 people in the remote Afar region.

INDIA
Under the Sure Start project (2008-2011), PCI contributed to a decrease in low-birth weight infants from 17.6% to 4.5%.

BANGLADESH
PCI established 29 disaster management committees in 2011.

INDONESIA
Over the next three years, PCI will strengthen the resilience of 35,000 people prone to disaster.

TANZANIA
In the rural Manyara region, 347 women now hold leadership positions in water user groups.

MALAWI
PCI’s C-FISH project catalyzed over $3.5 million in private investment in Malawi’s aquaculture sector.

SOUTH AFRICA
PCI engaged over 6,000 community leaders to promote action to stop violence against women.

Please note: This map is an artistic interpretation of a general world map. It is not meant to be an exact rendition.

Watch our PCI Voices of Volunteers Video.
The tools and skills PCI will bring to WE (Women Empowered) and similar programs will help create stronger systems, more confident individuals, and more mobilized populations. For us, that is the true meaning of transformational development.

PCI received a $15 million grant from the Bill & Melinda Gates Foundation for its Project Parivartan (the Hindi word for “transformation”) to improve key family health and sanitation behaviors in the state of Bihar in northern India. The project will contribute to reducing maternal and child deaths and improve nutrition, health, and sanitation among the estimated 103 million people of Bihar by 2016.

“My family and I have developed a strong relationship with PCI over the past two years. We especially admire the dedication of the staff in India who seek out and work directly with abandoned, neglected, and impoverished children and adolescents living on the streets of New Delhi, providing them with shelter and helping them to develop the vocational and entrepreneurial skills needed to escape poverty. We have seen for ourselves that PCI’s integrated approach to the economic empowerment and improved well-being of vulnerable populations promotes the long-term sustainability of project outcomes.”

- B.U. Patel, Co-Founder, Tarsadia Foundation
In 2011, PCI strengthened its strategic partnerships with a number of universities around the world. PCI hosted the first Technical Advisory Group meeting with faculty from the University of California, San Diego to strategize on linking research to practice. PCI has also been collaborating with UCSD’s Center on Global Justice on several cutting edge topics, including social norm shifting and measurement. PCI expanded its collaboration with Johns Hopkins University and now has funded partnerships in Bangladesh and Indonesia related to disaster-risk management and climate change. In addition to teaching at Monterey Institute for International Studies and San Diego State University, PCI staff serve as expert advisors to the University of San Diego’s Center for Peace and Commerce.

The Sidama Coffee Farmers in Southern Ethiopia will benefit from a $500,000 grant to PCI from the Starbucks Foundation Ethos Water Fund. This project is designed to improve the health of coffee farmers through a clean water, sanitation and hygiene program in two high-need areas. The grant is part of a long-term commitment by Starbucks and the Starbucks Foundation to support integrated water and sanitation programs and raise awareness about the world water crisis.
## Financial Highlights

<table>
<thead>
<tr>
<th></th>
<th>FY2011</th>
<th>FY2010</th>
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<tbody>
<tr>
<td><strong>Support and Revenue</strong></td>
<td></td>
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<tr>
<td>Cash Support</td>
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<tr>
<td>Government</td>
<td>$27,429,995</td>
<td>$23,189,991</td>
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<td>Contributions</td>
<td>6,357,995</td>
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<td>Other</td>
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<td>Investment Income</td>
<td>18,327</td>
<td>113,462</td>
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<td>Subtotal</td>
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<td>27,673,026</td>
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<tr>
<td>Non-Cash Support</td>
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<td>Agricultural Commodities</td>
<td>2,931,837</td>
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<tr>
<td>Contributions, In-Kind</td>
<td>10,707,030</td>
<td>2,514,310</td>
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<td>Subtotal</td>
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<td>3,514,614</td>
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<td>Total Support &amp; Revenue</td>
<td>47,493,966</td>
<td>31,187,640</td>
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<td><strong>Expenses</strong></td>
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<td>Program Services</td>
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<td>26,255,138</td>
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<td>Supporting Services</td>
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<tr>
<td>Management &amp; General</td>
<td>5,350,094</td>
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<tr>
<td>Fundraising</td>
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<td>587,221</td>
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<td>Total Expenses</td>
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<td><strong>Net Assets</strong></td>
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<td>Beginning of year</td>
<td>3,601,583</td>
<td>3,620,843</td>
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<tr>
<td>End of year</td>
<td>$5,637,126</td>
<td>$3,601,583</td>
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Please visit our website at [www.PCIGlobal.org](http://www.PCIGlobal.org) to find our audited financial statements.

### Sources of Revenue

- Government - 58%
- Contributions, In-kind - 22%
- Contributions - 13%
- Agricultural Commodities - 6%
- Other - 1%

### Resource Allocation

- Program Services - 87%
- Management & General - 12%
- Fundraising - 1%
The achievements of PCI would not be possible without the support of the individuals, foundations, agencies, governments, and partners that are part of PCI’s global community. Because of your gifts, REAL CHANGE IS POSSIBLE.

This list recognizes corporations, partner organizations, and governments and individuals who supported PCI during the 2011 fiscal year. While we’ve listed those who gave $500 and above, we sincerely appreciate all the support we have received in the last year.

If we inadvertently omitted your name from our list of donors, please let us know so that we can rectify the error. You may do so by calling Uli Imhoff Heine at (858) 279-9690 extension 323 or uheine@pciglobal.org.

$1,000,000+
ACDI / VOCA
Catholic Relief Services
CHF International
FHI 360
Food for the Hungry
President’s Emergency Relief Plan for AIDS Relief
Salesian Missions
Starbucks Foundation/Ethos Water Fund
United States Agency for International Development
- Office of Innovation and Development Alliances
- Office of Food for Peace
- Office of United States Foreign Disaster Assistance
United States Department of Agriculture
United States Department of Defense
United States Department of Health and Human Services
- Centers for Disease Control and Prevention
- Health Resources and Services Administration
World Vision

$100,000-$999,999
AED
Anesvad Foundation
Ron and Lucille Neeley
Baxter International Foundation
The California Wellness Foundation
Gem Foundation

$50,000-$99,999
The Government of Mexico
Izumi Foundation
Nicasalud
Pacific Care / United Healthcare Group
Population Council
Program for Appropriate Technology in Health (PATH)
Qualcomm Wireless Reach
Research Triangle Institute
Rick and Bonnie Rule
San Diego County Department of Health and Human Services
United Nations Children’s Fund
United Nations Office for the Coordination of Humanitarian Affairs
United Nations World Food Programme

$25,000-$49,999
Anonymous
Alternative Gifts International
Estate of Margaret Beggs
The California Endowment
Centro de Multiservicios Educativos
John and Kathy Collins

$10,000-$24,999
Anonymous
The Estate of Evelyn H. Coggeshall
Carter and Karen Cox
Comerica
County of San Diego
Jason and Rebecca Craig
Faraway Foundation
Sandra Driver Gordon

Liza Gurtin
HelpAge International
Norm and Valerie Hapke*
Larry and Janet Pritts
Street Kids International
Tarsadia Foundation
United Nations Development Programme
David Wicker and the Wicker Family Foundation

* Denotes Legacy of Life Donor
Meet a young leader, dedicated to serving those in need.

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Irwin and Florence Zahn

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Thomas and Eunyoung Bliss
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Michael Bowling
Thomas Bumol
Calvan and Michelle Burgart
Nancy B. Burney
John K. Carter
Ben and Janet Castaneda
Tara Chavis

BOTSWANA/ Photo by Jeffrey Lamont Brown
NICARAGUA/ Photo by PCI Staff
SPECIAL THANKS

Through the generosity of these donors, PCI was able to serve millions people in 2011. We are grateful for their donations, involvement, guidance, and care.

THE GURTIN FAMILY

Liza Gurtin, a 17-year-old student at Francis Parker School in San Diego, is the student chair of PCI’s annual Walk for Water, which supports PCI’s clean water projects and lifesaving programs in Tanzania and around the world. Under Liza’s leadership, the 2011 event raised nearly $50,000 for PCI. Liza also donated her $36,000 Tikvun Olam scholarship award back to PCI to support its clean water programs in Ethiopia. Thank you for your tireless efforts for PCI, Liza!

WEIL FAMILY FOUNDATION

Ten years ago, Chris and Pat Weil started involving their adult children Kit, Caitlin and Chris in the decision-making process of their foundation. The foundation’s value of creating sustainable, measurable change perfectly mirrors PCI’s goal: creating long-lasting impact that is monitored for transformational progress. In the last two years, the Weil Foundation invested in PCI’s capacity to market itself to a greater national and international audience. We appreciate this partnership and look forward to building on it with two generations of the Weil family!

A young leader dedicates her energy to the global water crisis.

Tao Chen and Lingchi Sung
Mary Ann Combs
Katherine R. DiFrancesca
Walt Dittmer and Christa Burke
The Donegan-Burns Foundation
George and Cindy Driver
Michael and Rebecca Driver
Duane Morris LLC
Lizbeth Ecke
Robert and Peg Eddy
Dale and Melinda Egeberg
Diego and Yvonne Espinosa
Larry and Judy Ettinger
Curtis W. Fox
Mary Gallahue
George Gates and Barbara Bashein
Green Family Foundation
Clara Grossman
Gurtin Fixed Income, LLC
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Beth Ann Heinecke
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Julia Lee Holladay
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George Howard and Kimberly Stewart
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Matching Gifts Program
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Robert and Hollyce Phillips
Plamex
Plaza Agua Caliente SA DE CV
Price Charitable Fund
Pierre-Richard Prosper
The Prudential Foundation
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William and Tracey Raymond
Leon and Randlyn Reinhart
Dan and Laura Roos
Anne Roughton
Bertha Sanchez*
Stephen Saunderson
and Patricia Alvarez
Derek and Cecily Schrier
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Eileen E. Schwartz
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Sharyl Rosen-Solar
Ron and Hilda Smith
Jack and Nancy Storer
Harry and Nejla Stylli
Robert and Julie Sullivan
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MLissa Trent and Hanalei Vierra
Union Bank of California
Village by Village
John and Kit Wells
Louis M. Wolfsheimer and
Suzanne Heine
Patricia Wu

*Denotes Legacy of Life Donor
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Mark Allan
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Alice Hwang and Family
David and Marie Jarcho
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William Jordan
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Christopher and Beth Lee
Dennis Levesque
Life Styles Services Rancho
Bernardo Corp.
Ryan Long
Doug Manchester
Ted and Lidia Martinez
Martin Matsui and Christine Van
Terry McGann

Add your name to this list today:
www.PCIGlobal.org.
A PCI volunteer shares her story of personal transformation.

Loren and Nancy Mitchell
Jorge Molina
Bill and Gretchen Morgan
Ralph Naragon
Duane and Lynn Nelles
Ray Noxel
Doug and Milley Obenshain
Paul and Candy Overlie
Mukesh and Sushma Patel
Karen Paterson
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SPECIAL THANKS
THE BISHOPS SCHOOL, LA JOLLA, CA
In spring of 2011, 30 high school students from Bishops School in La Jolla, California journeyed to India to visit PCI’s programs that serve children living and working on the streets. The trip changed the students’ lives so much that they launched a fundraising campaign that raised over $70,000 to support these vital programs. Several months after the trip, the Bishops students staged an all-school assembly to Skype with the kids in India they had met in the spring. Watch this inspirational video to see how these young people reached across the globe and connected with each other.

RICHARD DREYFUSS
Award-winning actor and writer Richard Dreyfuss helped bring the PCI story to life, narrating our new brand video. Well known for his roles in the films American Graffiti, Jaws, The Goodbye Girl, and Close Encounters of the Third Kind, Mr. Dreyfuss is an outspoken advocate for individual accountability. We are delighted to have him involved in PCI’s mission of helping people bring themselves out of poverty.

See the PCI story come alive in our new branding video.
PCI’S MISSION STATEMENT
The mission of PCI (Project Concern International) is to prevent disease, improve community health, and promote sustainable development.

PCI’S VISION STATEMENT
Motivated by our concern for the world’s most vulnerable children, families, and communities, PCI envisions a world where abundant resources are shared, communities are able to provide for the health and well-being of their members, and children and families can achieve lives of hope, good health, and self-sufficiency.

PCI’S CORE VALUES
1. We value health as a basic human right.
2. We promote equitable access.
3. We work as partners.
4. We require integrity.
5. We celebrate diversity.
6. We promote gender equity.
7. We support community self-determination.
8. We expect breakthroughs.
9. We take action.
10. We believe that people are our organization.

Be inspired by this award-winning video of our work in Zambia.
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