From the migrant farms of Texas and California to the halls of power in Washington and at the United Nations, Ambassador Gaddi Vasquez has lived the American dream and never forgotten the importance of giving back to others. Now he brings this quality of leadership to his role as PCI’s Chairman of the Board.

Like the millions of individuals PCI impacts around the world every year, Vasquez had a childhood deeply sowed in poverty, economic struggle, and hunger. He learned early on from his parents that “to whom much is given, much is required,” and this philosophy shaped his life in the public, corporate, and volunteer arenas.

“My mother was determined to break the cycle of poverty by insisting that we advance our education and achieve a better quality of life. My dad was the inspiration and she was the motivator. They taught me the importance of hard work and living my life with purpose.”

Vasquez was the first of his family to earn a college degree, he became a police officer, and in 1988, he was elected to the Orange County Board of Supervisors in California—the first Latino to serve in the county’s history.

In 2002, he was nominated by President George W. Bush, and unanimously confirmed by the U.S. Senate, to serve as the Director of the Peace Corps. During his tenure overseeing operations in 78 countries, the Peace Corps experienced a period of growth not seen in three decades and greatly expanded its programs in the global fight against HIV/AIDS.

In 2006, President Bush nominated him to serve as the U.S. Ambassador to the United Nations Agencies in Rome, Italy, acting as America’s leading voice in the fight against poverty, hunger, and disease. His success as a leader in combating hunger and malnutrition prompted the Director of the World Food Program to name Vasquez a “Champion Against World Hunger.”

At the heart of PCI is helping families and communities lift themselves out of poverty and create opportunities to build better lives for future generations.
Dear Friends of PCI,

In 2014, PCI helped transform the lives of over 8 million men, women, and children around the world, encouraging greater opportunity and ensuring healthier, more productive lives.

Our programs in 16 countries across Asia, Africa, and the Americas provide the tools, resources, and training needed by those living in the most desperate conditions imaginable to build better lives for themselves and their families.

This kind of impact takes leadership, and our report will introduce you to some of the remarkable individuals we serve, as well as the people who make this all possible in the work they do every day.

The real strength of PCI is working with communities to find solutions to the challenges they face. Without their leadership, real and lasting change will not happen. We design all of our programs with their input and support with the end goal being change that communities can own for generations to come.

This year PCI will celebrate the leaders making a difference — feeding children in Central America, saving newborn lives in India, fighting Ebola in Liberia, and helping pastoralists in Ethiopia find greener pastures for their herds.

I hope you will enjoy reading their stories and seeing the impact your support is having around the world.

Thank you for your support and everything you do to make our work possible every day.

LEADERSHIP

BY THE NUMBERS

Measuring our work through the millions of lives we touch every day

AUTHENTIC LEADERSHIP

Working with communities to find real and lasting solutions to their greatest challenges

PROFILE: JUAN CARLOS SOLIS

CUTTING EDGE LEADERSHIP

Using technology and innovation to improve the lives of the poorest of the poor

PROFILE: MAMEDO NUR-HUSSEN

COLLABORATIVE LEADERSHIP

Bringing together the right partners to tackle global poverty at its roots

PROFILE: CHUNCHUN

TRANSFORMATIONAL LEADERSHIP

Shaping the world, one woman and one community at a time

PROFILE: ENELESI

GLOBAL IMPACT

How PCI is changing the lives of children and families and strengthening communities in 16 countries

THANK YOU TO OUR DONORS

Remarkable partners helping PCI change the lives of children and families around the world every day

FINANCIAL HIGHLIGHTS

BOARD OF DIRECTORS

ABOUT OUR COVER

Women are the key to ending global poverty, and PCI’s Women Empowered (WE) group in Gashemo, Ethiopia is one of over 30,000 groups around the world encouraging women to be entrepreneurs and leaders in their communities. Photograph by Rudi Dundas.

DEAR FRIENDS OF PCI,

In 2014, PCI helped transform the lives of over 8 million men, women, and children around the world, encouraging greater opportunity and ensuring healthier, more productive lives.

Our programs in 16 countries across Asia, Africa, and the Americas provide the tools, resources, and training needed by those living in the most desperate conditions imaginable to build better lives for themselves and their families.

This kind of impact takes leadership, and our report will introduce you to some of the remarkable individuals we serve, as well as the people who make this all possible in the work they do every day.

The real strength of PCI is working with communities to find solutions to the challenges they face. Without their leadership, real and lasting change will not happen. We design all of our programs with their input and support with the end goal being change that communities can own for generations to come.

This year PCI will celebrate the leaders making a difference — feeding children in Central America, saving newborn lives in India, fighting Ebola in Liberia, and helping pastoralists in Ethiopia find greener pastures for their herds.

I hope you will enjoy reading their stories and seeing the impact your support is having around the world.

Thank you for your support and everything you do to make our work possible every day.

LEADERSHIP

BY THE NUMBERS

Measuring our work through the millions of lives we touch every day

AUTHENTIC LEADERSHIP

Working with communities to find real and lasting solutions to their greatest challenges

PROFILE: JUAN CARLOS SOLIS

CUTTING EDGE LEADERSHIP

Using technology and innovation to improve the lives of the poorest of the poor

PROFILE: MAMEDO NUR-HUSSEN

COLLABORATIVE LEADERSHIP

Bringing together the right partners to tackle global poverty at its roots

PROFILE: CHUNCHUN

TRANSFORMATIONAL LEADERSHIP

Shaping the world, one woman and one community at a time

PROFILE: ENELESI

GLOBAL IMPACT

How PCI is changing the lives of children and families and strengthening communities in 16 countries

THANK YOU TO OUR DONORS

Remarkable partners helping PCI change the lives of children and families around the world every day

FINANCIAL HIGHLIGHTS

BOARD OF DIRECTORS

ABOUT OUR COVER

Women are the key to ending global poverty, and PCI’s Women Empowered (WE) group in Gashemo, Ethiopia is one of over 30,000 groups around the world encouraging women to be entrepreneurs and leaders in their communities. Photograph by Rudi Dundas.
BY THE NUMBERS

8,124,099
Number of people benefiting from PCI’s program services

16
Number of countries where PCI operates

53
Number of active projects

610
Number of PCI staff worldwide

3,525
Number of projects food distributed in 4 countries

17,408
Number of organizations benefiting from PCI’s local capacity strengthening efforts

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

96.5%
Increase in target infants aged 0-5 months exclusively breastfeeding in Liberia (2011-2014)

57.7%
Increase in funding awarded to PCI for programs since last year

16,000
Number of Integrated Counseling and Testing Centers in India strengthened by PCI

22,278,200
Number of improved HIV tests carried out as a result of PCI’s laboratory strengthening work in India

26
Number of PCI program platforms that have incorporated Women Empowered (WE)

413,391
Number of WE participants through November 2014

30,833
Number of WE groups through November 2014

457,372
Number of people reached by PCI through treatment and educational campaigns

15
Number of USAID priority countries that PCI’s Every Preemie program will be influencing

24
Number of metric tons of food distributed in 4 countries

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

8,124,099
Number of people benefiting from PCI’s program services

17,408
Number of organizations benefiting from PCI’s local capacity strengthening efforts

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

96.5%
Increase in target infants aged 0-5 months exclusively breastfeeding in Liberia (2011-2014)

57.7%
Increase in funding awarded to PCI for programs since last year

16,000
Number of Integrated Counseling and Testing Centers in India strengthened by PCI

22,278,200
Number of improved HIV tests carried out as a result of PCI’s laboratory strengthening work in India

26
Number of PCI program platforms that have incorporated Women Empowered (WE)

413,391
Number of WE participants through November 2014

30,833
Number of WE groups through November 2014

457,372
Number of people reached by PCI through treatment and educational campaigns

15
Number of USAID priority countries that PCI’s Every Preemie program will be influencing

24
Number of metric tons of food distributed in 4 countries

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

8,124,099
Number of people benefiting from PCI’s program services

17,408
Number of organizations benefiting from PCI’s local capacity strengthening efforts

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

96.5%
Increase in target infants aged 0-5 months exclusively breastfeeding in Liberia (2011-2014)

57.7%
Increase in funding awarded to PCI for programs since last year

16,000
Number of Integrated Counseling and Testing Centers in India strengthened by PCI

22,278,200
Number of improved HIV tests carried out as a result of PCI’s laboratory strengthening work in India

26
Number of PCI program platforms that have incorporated Women Empowered (WE)

413,391
Number of WE participants through November 2014

30,833
Number of WE groups through November 2014

457,372
Number of people reached by PCI through treatment and educational campaigns

15
Number of USAID priority countries that PCI’s Every Preemie program will be influencing

24
Number of metric tons of food distributed in 4 countries

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

8,124,099
Number of people benefiting from PCI’s program services

17,408
Number of organizations benefiting from PCI’s local capacity strengthening efforts

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

96.5%
Increase in target infants aged 0-5 months exclusively breastfeeding in Liberia (2011-2014)

57.7%
Increase in funding awarded to PCI for programs since last year

16,000
Number of Integrated Counseling and Testing Centers in India strengthened by PCI

22,278,200
Number of improved HIV tests carried out as a result of PCI’s laboratory strengthening work in India

26
Number of PCI program platforms that have incorporated Women Empowered (WE)

413,391
Number of WE participants through November 2014

30,833
Number of WE groups through November 2014

457,372
Number of people reached by PCI through treatment and educational campaigns

15
Number of USAID priority countries that PCI’s Every Preemie program will be influencing

24
Number of metric tons of food distributed in 4 countries

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

8,124,099
Number of people benefiting from PCI’s program services

17,408
Number of organizations benefiting from PCI’s local capacity strengthening efforts

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

96.5%
Increase in target infants aged 0-5 months exclusively breastfeeding in Liberia (2011-2014)

57.7%
Increase in funding awarded to PCI for programs since last year

16,000
Number of Integrated Counseling and Testing Centers in India strengthened by PCI

22,278,200
Number of improved HIV tests carried out as a result of PCI’s laboratory strengthening work in India

26
Number of PCI program platforms that have incorporated Women Empowered (WE)

413,391
Number of WE participants through November 2014

30,833
Number of WE groups through November 2014

457,372
Number of people reached by PCI through treatment and educational campaigns

15
Number of USAID priority countries that PCI’s Every Preemie program will be influencing

24
Number of metric tons of food distributed in 4 countries

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

8,124,099
Number of people benefiting from PCI’s program services

17,408
Number of organizations benefiting from PCI’s local capacity strengthening efforts

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

96.5%
Increase in target infants aged 0-5 months exclusively breastfeeding in Liberia (2011-2014)

57.7%
Increase in funding awarded to PCI for programs since last year

16,000
Number of Integrated Counseling and Testing Centers in India strengthened by PCI

22,278,200
Number of improved HIV tests carried out as a result of PCI’s laboratory strengthening work in India

26
Number of PCI program platforms that have incorporated Women Empowered (WE)

413,391
Number of WE participants through November 2014

30,833
Number of WE groups through November 2014

457,372
Number of people reached by PCI through treatment and educational campaigns

15
Number of USAID priority countries that PCI’s Every Preemie program will be influencing

24
Number of metric tons of food distributed in 4 countries

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

8,124,099
Number of people benefiting from PCI’s program services

17,408
Number of organizations benefiting from PCI’s local capacity strengthening efforts

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

96.5%
Increase in target infants aged 0-5 months exclusively breastfeeding in Liberia (2011-2014)

57.7%
Increase in funding awarded to PCI for programs since last year

16,000
Number of Integrated Counseling and Testing Centers in India strengthened by PCI

22,278,200
Number of improved HIV tests carried out as a result of PCI’s laboratory strengthening work in India

26
Number of PCI program platforms that have incorporated Women Empowered (WE)

413,391
Number of WE participants through November 2014

30,833
Number of WE groups through November 2014

457,372
Number of people reached by PCI through treatment and educational campaigns

15
Number of USAID priority countries that PCI’s Every Preemie program will be influencing

24
Number of metric tons of food distributed in 4 countries

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

8,124,099
Number of people benefiting from PCI’s program services

17,408
Number of organizations benefiting from PCI’s local capacity strengthening efforts

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

96.5%
Increase in target infants aged 0-5 months exclusively breastfeeding in Liberia (2011-2014)

57.7%
Increase in funding awarded to PCI for programs since last year

16,000
Number of Integrated Counseling and Testing Centers in India strengthened by PCI

22,278,200
Number of improved HIV tests carried out as a result of PCI’s laboratory strengthening work in India

26
Number of PCI program platforms that have incorporated Women Empowered (WE)

413,391
Number of WE participants through November 2014

30,833
Number of WE groups through November 2014

457,372
Number of people reached by PCI through treatment and educational campaigns

15
Number of USAID priority countries that PCI’s Every Preemie program will be influencing

24
Number of metric tons of food distributed in 4 countries

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

8,124,099
Number of people benefiting from PCI’s program services

17,408
Number of organizations benefiting from PCI’s local capacity strengthening efforts

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups

96.5%
Increase in target infants aged 0-5 months exclusively breastfeeding in Liberia (2011-2014)

57.7%
Increase in funding awarded to PCI for programs since last year

16,000
Number of Integrated Counseling and Testing Centers in India strengthened by PCI

22,278,200
Number of improved HIV tests carried out as a result of PCI’s laboratory strengthening work in India

26
Number of PCI program platforms that have incorporated Women Empowered (WE)

413,391
Number of WE participants through November 2014

30,833
Number of WE groups through November 2014

457,372
Number of people reached by PCI through treatment and educational campaigns

15
Number of USAID priority countries that PCI’s Every Preemie program will be influencing

24
Number of metric tons of food distributed in 4 countries

49,366
Number of households across 4 countries improving their health and nutrition via Care Groups
Changing the lives of the more than 2 billion people who live in extreme poverty around the world is only possible when communities own the solutions to their problems. That’s why PCI creates and designs programs with and for communities that continue long after we are gone.

Ensuring people have the tools and resources they need to build a better life for themselves and their families brings lasting, authentic change, and PCI is focusing on how to measure success, learn from our own experience, and share best practices throughout the global development community.

This year PCI released the first Resource Guide for Enhanced Potential for Sustainable Impact, a tool developed in consultation with partners around the world as a way to ensure sustainability is addressed throughout a project’s life cycle.

PCI is one of only a handful of organizations studying the impact of its programming long after funding has ended. This year we conducted a post-project sustainability study of a child survival program in Indonesia and found that seven years after the project’s end, children who participated in the program were still significantly better nourished, had higher rates of vitamin A intake, had less incidence of diarrhea, and scored higher on cognitive development tests than others.

PCI’s Legacy Programs in the U.S., Mexico, Guatemala, and India are now based in the local communities and not tied to any one donor or project. Combined, these programs have now been in existence for 67 years, working to prevent infant and maternal morbidity and mortality and improve the lives of vulnerable children, youth, and families in some of the highest-risk communities served by PCI.

## Creating a Local Solution to a Global Problem

**LEADERSHIP PROFILE**

**HUEHUETENANGO, GUATEMALA**

Too many children in the world go to bed hungry without at least one healthy meal a day. But in Guatemala, PCI is changing that by partnering with the U.S. Department of Agriculture to feed 38,400 children while they’re at school, keeping them in the classroom and improving their ability to learn.

Juan Carlos Solis has worked with PCI’s Food for Education program for two years, overseeing school gardens in Huehuetenango. Juan Carlos grew up in this region and sees his work as a way to give back.

Working to coordinate food shipments to Guatemala from the U.S., Juan Carlos thought there must be an easier, faster, more efficient way to deliver food and take advantage of local agricultural projects as well as ensure school feeding sustainability.

He came up with the idea of matching local farmers with schools to provide the vegetables needed for school breakfasts and lunches. This is a win-win situation as local farmers have an instant market for their crops, schools can keep serving hot meals to children as the program phases out, and the children have the nutritional benefit of fresh local produce.

Still in the pilot stage, the School Feeding Sustainability Program has so far matched farmers of the community of Hierba Buena in Culco with their local schools, and PCI is now working on expanding the pilot as well as designing a similar program in Tanzania.

Food for Education programs are among the most significant of PCI’s global work and are being implemented in several countries, including Guatemala, Tanzania, and Nicaragua.

Images: Indonesia, Husnul Maid; Guatemala, Gesler Castillo; Tanzania, Ul Hoza

184,000

Number of students receiving daily rations in Guatemala, Tanzania, and Nicaragua
Technology and innovation are driving solutions to some of the toughest challenges in public health and poverty in the world today.

Twenty-first century connectivity makes the world a much smaller place, and that’s changing how PCI improves the lives of the poorest of the poor. Seven out of ten Africans own cell phones now, and the use of mobile technology is rapidly transforming the environments where PCI works.

In Tanzania, PCI partners with the U.S. Department of Agriculture to provide regular school meals to over 90,000 school children and 1,100 teachers in 134 primary schools in the Mara region. Tracking enrollment and food stocks can be a real challenge in rural Tanzania, but mobile technology is changing that.

By providing each school with a smart phone, teachers record daily attendance so cooks know how many lunches to prepare, and that data helps track health screenings to ensure students not only have a nutritious start to the day, but a healthy start at life as well.

And PCI has made innovation a top priority and part of everything we do, with every employee responsible for coming up with ideas for how we can serve more people in the most cost-effective and efficient manner and do our jobs even better. In fact, over half of PCI’s staff has participated in developing and reviewing innovations.

Mamedo Nur-Hussen is one of the six million traditional pastoralists in Ethiopia. His family has tended herds of sheep and goats in the Teliak district of the Afar Region for the past five generations, constantly searching for green pasture in an area known for arid conditions.

During the 2011 Horn of Africa drought, affected areas in Ethiopia experienced an estimated 60% loss in cattle, 40% in sheep, and 25-30% in goats, and there were between 50,000-100,000 human deaths – mostly children. In the past three years in Teliak, pastoralists like Mamedo have suffered average losses of 22% of their herds each year – primarily due to their inability to find adequate pasture.

Mamedo has relied upon traditional methods to find pasture, traveling for weeks on foot to locations based on past knowledge of the terrain, tips, and advance scouting. However, these methods are becoming increasingly unreliable due to the effects of climate change.

In August of 2013, PCI entered into a unique partnership funded by a USAID Development Innovation Ventures grant to help communities map out traditional grazing areas, digitize those maps, and overlay them with vegetation data derived from the World Food Program’s early warning monitoring system. Distributed every 10 days, maps generated through PCI’s Satellite-Assisted Pastoral Resource Management (SAPARM) initiative pinpoint areas of green pasture so Mamedo and his fellow pastoralists can make more informed decisions.

Pastoralists receive the SAPARM maps from PCI staff now, but the next step is to have Mamedo receive the information directly from his mobile phone. And with a new $750,000 award from Google, the SAPARM project will expand in Ethiopia and into Tanzania.

“PCI is at the cutting-edge of embedding innovation within a nonprofit setting. They have truly embraced a culture of innovation and entrepreneurship.”
— Jamie Ressler, Associate Dean of Graduate Business Education, Point Loma Nazarene University

Innovative ideas formally submitted for review
35
Innovations formally certified
7

Reduction in livestock mortality rates due to SAPARM
50%

After one year of using maps from the Satellite-Assisted Pastoral Resource Management initiative, or SAPARM, mortality rates of livestock in Teliak have been cut in half with no significant difference in vegetation relative to the previous three years.
COLLABORATIVE LEADERSHIP

Addressing the acute challenges of poverty requires collaboration, and PCI is bringing together the best ideas and practices from the public and private sectors to tackle the world’s toughest problems.

In September, PCI made a commitment at the Clinton Global Initiative along with CEMEX, the world’s largest cement maker, to tackle the growing problem of poverty in urban areas. As more people in the developing world flock to cities in search of work, they often live in unsafe, makeshift dwellings, an environment that breeds disease and crime, and offers limited education opportunities for children. This partnership will provide low-cost construction loans to build more resilient neighborhoods, improve services, and empower families to build safe homes of their own.

Cervical cancer is one of the biggest killers of women in Africa. In Zambia, PCI works with the President’s Emergency Plan for AIDS Relief (PEPFAR) and Pink Ribbon Red Ribbon to screen and treat women in remote areas for cervical cancer. Through PCI’s mobile HIV/AIDS counseling and testing services, thousands of women are receiving treatment on the spot, with referrals as needed for low-cost care, thereby protecting the lives of women and their families.

From its beginning, PCI has served immigrant populations along the U.S.-Mexican border, and that tradition continues today. In 2014, PCI began a major collaboration with the U.S. Department of Health and Human Services to provide leadership and mentorship to Healthy Start Programs across the border states, providing quality intra-partum care for low-income Latinas and their families.

And PCI is now a major player in the effort to help prevent over one million deaths of babies born prematurely each year. The new ‘Every Preemie’ program is a strategic partnership with the Global Alliance to Prevent Prematurity and Stillbirth (GAPPS) and the American College of Nurse-Midwives to support USAID’s global effort to reduce newborn mortality across 24 priority countries.
The deadly Ebola virus shook the world in 2014 as countries in West Africa and elsewhere, including the United States, grappled with the most complex public health crisis since HIV/AIDS. PCI was already on the ground in Liberia operating food, nutrition, and health programming that engendered deep ties and established trust in communities through the Office of Food for Peace at USAID. Our Liberia team jumped in the fight against the epidemic on day one and updated our existing programming to begin including essential Ebola prevention messages in everything we do. Working with local women’s groups, disaster response committees, schools, and Parent-Teacher Associations, PCI reached over 140,000 Liberians and helped them separate the myths from the realities of Ebola transmission.

Working within Liberia’s public health system decimated from years of civil war, PCI partnered with the Ministry of Health to train hospital and clinical workers and to deliver desperately needed personal protective equipment from hazmat suits and latex gloves to hand sanitizer and bleach with USAID’s Office of Foreign Disaster Assistance. PCI’s remarkable staff in the country is made up almost entirely of local Liberians, and as the outbreak began in full force, they were given the option to take leave and stay with their families. Without exception, these brave men and women continued their unflagging fight against the epidemic. They knew the risks, but they stayed on the job.

That’s the type of lifesaving leadership PCI’s incredible team provides around the world each day.

<table>
<thead>
<tr>
<th>Percentage of PCI Liberia staff who opted out of work on the Ebola crisis</th>
<th>0%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Liberians reached with Ebola-specific information</td>
<td>140,000</td>
</tr>
</tbody>
</table>

Above and Beyond the Call of Duty

Jolene Mullins first fell in love with Liberia when she served as a Peace Corps volunteer assigned to teach health and science. Fast forward 32 years, and Jolene fell in love with Liberia again when she returned to the West African nation as PCI’s Country Director.

As the Ebola outbreak began in March of 2014, Jolene made the decision to stay with PCI’s Liberian team and provide the support and encouragement needed to help keep staff and their families safe and to respond to the epidemic. That decision set the tone for an incredible response to one of the greatest global health challenges of our time.

Jolene’s passion, experience, and leadership were quickly noticed by partners on the ground. She worked closely with experts to insert Ebola prevention messaging into all of PCI’s programming, ensured every PCI staff member had protective equipment for themselves and their families, and oversaw the distribution of hygiene supplies, materials, and prevention messages in the communities PCI serves.

Jolene’s endless sense of optimism inspired PCI staff in Liberia and back in the U.S. to ramp up programing to best meet the needs of the Liberian people and strengthen the country’s health care system in the long run.

Jolene is a true hero, and just one example of the selfless service PCI employees provide around the world every day.

**LEADERSHIP PROFILE**

**JOLENE MULLINS**

PCI Country Director, Liberia

**MONROVIA, LIBERIA**

New PCI rapid response teams are entering areas that may become new hotspots for Ebola, community care centers are providing care for suspected cases, and an Ebola Treatment Unit is providing lifesaving care to those who have contracted the disease.
Real and lasting impact is possible in the poorest corners of the globe when communities own the solutions to the challenges they face.

That’s why PCI works hand-in-hand with local communities to break the cycle of poverty by designing programs that achieve better health, nutrition, education, and opportunity.

Women are key to driving change like this, and PCI’s Women Empowered (WE) Initiative is a major component of many of our programs. WE is more than just a successful village savings and loan program and business incubator, these small groups of 15-25 women receive tools and resources needed to raise healthy children, provide nutritious meals, stay healthy themselves, and build stronger communities.

When self-esteem and a strong voice are combined with improved livelihoods, transformative change at the household and community levels becomes possible.

More than 250,000 women are involved in nearly 31,000 WE groups around the world today. In September of 2014, PCI made a commitment at the Clinton Global Initiative to double the number of women involved in WE groups by 2017 thanks to a significant leadership investment from the Lucille and Ronald Neeley Foundation.

Now state-of-the-art measurement methods will be added to PCI’s Lives Changed Indices (LCI) tool to track not only the income and health of women and their communities, but also their civic participation, access to quality healthcare, and other measures of social change.

And, working with market experts, the concept of Wealth Generation Pathways will be used to identify and optimize entrepreneurial opportunities for WE participants.

Enelesi and her family have been subsistence farmers in the African nation of Malawi for generations, living harvest to harvest to survive and selling whatever crops they had left over to pay for their children’s education.

The notion of creating a better life was simply beyond the family’s reach, but that changed in 2014 when Enelesi’s tiny village of Chasinda established a WE group called Chimwemwe, which simply means “happiness.” The goal of the group was to encourage savings in the community and address the root causes of poor nutrition and food insecurity, thereby reducing the impact of poverty.

Enelesi joined the WE group and began saving money in the summer of 2014. She quickly amassed 6,000 kwacha, which is around $13. She applied to borrow 15,000 kwacha from the group to invest in selling rice, tomatoes, and fish in her community. Her loan was approved, and from her investment, she made 12,000 kwacha in profits.

Enelesi has continued to take out and repay loans to invest in her growing businesses. She is now employing villagers to take care of the fields, spurring economic development. She has also made improvements to her home, laying a cement floor and purchasing a cabinet to keep kitchen utensils and dishes clean.

Next Enelesi plans to purchase a sewing machine and start a clothing business to generate more income for her family, as well as a bicycle to begin a taxi service for people commuting from one village to another.
In 2014, we expanded our global reach via social media.

We’re always posting on Facebook and Twitter about what’s happening in our programs across the globe. Follow us and share our stories to help us reach more people worldwide.

ACTIVE PCI PROGRAMS IN:

AFRICA
- Botswana
- Ethiopia
- Liberia
- Malawi
- Tanzania
- Zambia

SOUTH & SOUTHEAST ASIA
- Bangladesh
- India
- Indonesia

THE GAMBIA
- Eritrea
- Ghana
- Somalia
- South Africa
- The Gambia

THE AMERICAS
- Belize
- El Salvador
- Peru

EUROPE
- Romania

PCI PREVIOUSLY WORKED IN:

GLOBAL REACH

In 2014, we expanded our global reach via social media.

We’re always posting on Facebook and Twitter about what’s happening in our programs across the globe. Follow us and share our stories to help us reach more people worldwide.

ACTIVE PCI PROGRAMS IN:

AFRICA
- Botswana
- Ethiopia
- Liberia
- Malawi
- Tanzania
- Zambia

SOUTH & SOUTHEAST ASIA
- Bangladesh
- India
- Indonesia

THE GAMBIA
- Eritrea
- Ghana
- Somalia
- South Africa
- The Gambia

THE AMERICAS
- Belize
- El Salvador
- Peru

EUROPE
- Romania

PCI PREVIOUSLY WORKED IN:

GLOBAL REACH

In 2014, we expanded our global reach via social media.

We’re always posting on Facebook and Twitter about what’s happening in our programs across the globe. Follow us and share our stories to help us reach more people worldwide.

ACTIVE PCI PROGRAMS IN:

AFRICA
- Botswana
- Ethiopia
- Liberia
- Malawi
- Tanzania
- Zambia

SOUTH & SOUTHEAST ASIA
- Bangladesh
- India
- Indonesia

THE GAMBIA
- Eritrea
- Ghana
- Somalia
- South Africa
- The Gambia

THE AMERICAS
- Belize
- El Salvador
- Peru

EUROPE
- Romania

PCI PREVIOUSLY WORKED IN:

GLOBAL REACH

In 2014, we expanded our global reach via social media.

We’re always posting on Facebook and Twitter about what’s happening in our programs across the globe. Follow us and share our stories to help us reach more people worldwide.

ACTIVE PCI PROGRAMS IN:

AFRICA
- Botswana
- Ethiopia
- Liberia
- Malawi
- Tanzania
- Zambia

SOUTH & SOUTHEAST ASIA
- Bangladesh
- India
- Indonesia

THE GAMBIA
- Eritrea
- Ghana
- Somalia
- South Africa
- The Gambia

THE AMERICAS
- Belize
- El Salvador
- Peru

EUROPE
- Romania

PCI PREVIOUSLY WORKED IN:

GLOBAL REACH

In 2014, we expanded our global reach via social media.

We’re always posting on Facebook and Twitter about what’s happening in our programs across the globe. Follow us and share our stories to help us reach more people worldwide.

ACTIVE PCI PROGRAMS IN:

AFRICA
- Botswana
- Ethiopia
- Liberia
- Malawi
- Tanzania
- Zambia

SOUTH & SOUTHEAST ASIA
- Bangladesh
- India
- Indonesia

THE GAMBIA
- Eritrea
- Ghana
- Somalia
- South Africa
- The Gambia

THE AMERICAS
- Belize
- El Salvador
- Peru

EUROPE
- Romania

PCI PREVIOUSLY WORKED IN:

GLOBAL REACH

In 2014, we expanded our global reach via social media.

We’re always posting on Facebook and Twitter about what’s happening in our programs across the globe. Follow us and share our stories to help us reach more people worldwide.

ACTIVE PCI PROGRAMS IN:

AFRICA
- Botswana
- Ethiopia
- Liberia
- Malawi
- Tanzania
- Zambia

SOUTH & SOUTHEAST ASIA
- Bangladesh
- India
- Indonesia

THE GAMBIA
- Eritrea
- Ghana
- Somalia
- South Africa
- The Gambia

THE AMERICAS
- Belize
- El Salvador
- Peru

EUROPE
- Romania

PCI PREVIOUSLY WORKED IN:

GLOBAL REACH

In 2014, we expanded our global reach via social media.

We’re always posting on Facebook and Twitter about what’s happening in our programs across the globe. Follow us and share our stories to help us reach more people worldwide.

ACTIVE PCI PROGRAMS IN:

AFRICA
- Botswana
- Ethiopia
- Liberia
- Malawi
- Tanzania
- Zambia

SOUTH & SOUTHEAST ASIA
- Bangladesh
- India
- Indonesia

THE GAMBIA
- Eritrea
- Ghana
- Somalia
- South Africa
- The Gambia

THE AMERICAS
- Belize
- El Salvador
- Peru

EUROPE
- Romania

PCI PREVIOUSLY WORKED IN:
LEADERSHIP

The task of LEADERSHIP is not to put greatness into people but to elicit it, for the greatness is there already.

JOHN BUCHAN

2014 FINANCIAL HIGHLIGHTS

<table>
<thead>
<tr>
<th>FY2014</th>
<th>FY2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUPPORT AND REVENUE</td>
<td></td>
</tr>
<tr>
<td>Cash Support</td>
<td>39,368,677</td>
</tr>
<tr>
<td>Non-Cash Support</td>
<td>4,246,223</td>
</tr>
<tr>
<td>Total Support and Revenue</td>
<td>43,614,900</td>
</tr>
<tr>
<td>EXPENSES</td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>37,118,756</td>
</tr>
<tr>
<td>Management and General</td>
<td>6,954,856</td>
</tr>
<tr>
<td>Fundraising</td>
<td>925,803</td>
</tr>
<tr>
<td>Total Expenses</td>
<td>44,999,415</td>
</tr>
<tr>
<td>CHANGE IN NET ASSETS</td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td>16,484</td>
</tr>
<tr>
<td>Temporarily Restricted*</td>
<td>(1,426,109)</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>25,110</td>
</tr>
<tr>
<td>NET ASSETS</td>
<td></td>
</tr>
<tr>
<td>Beginning of Year</td>
<td>5,508,194</td>
</tr>
<tr>
<td>End of Year</td>
<td>4,123,679</td>
</tr>
</tbody>
</table>

2014 SOURCES OF REVENUE

- U.S. Government: 74%
- Non-government Grants: 12%
- Contributions, In-Kind: 1%
- Contributions: 4%
- Agricultural Commodities: 9%

2014 RESOURCE ALLOCATION

- Program Services: 83%
- Contributions, In-Kind: 1%
- Fundraising: 2%
- Management & General: 15%

* Unspent temporarily restricted funds are carried forward and therefore may produce deficits in the years when expended. Complete audited financial statements can be found on PCI’s website.
The achievements of PCI would not be possible without the support of the individuals, companies, governments, and partners that believe in and invest in our programs. The following donor listing recognizes those who supported PCI with cumulative donations of $500 or more during the 15-month period of October 1, 2013 through December 31, 2014.

If we inadvertently omitted your name from our list of donors or if you would like to be listed differently in future recognition lists, please let us know so that we can rectify the error.

We would like to especially thank the donors who are members of The Community, which includes individuals, foundations, and businesses that give $1,000 or more annually to PCI. Members of The Community help Accelerate, Transform, Empower, Motivate, Encourage, and Inspire families around the world as they take steps to build a sustainable, healthier, and brighter future.
A SPECIAL THANKS TO:

THINK FORWARD MEMBERS

We’re thankful to the following supporters who have joined us in thinking forward by making monthly or quarterly recurring donations:

Academy for Public Speaking
Airlink
B & G Babes ‘Tn Us
CBS
Chiv’s
Computer2Kids
Felicit
First Five
Hemi Lee Foundation
Jessica Green
Annette Greg
Terry and Fabienne Harris
Jean Harris
HBO
Holland-American Line
Home Depot
HP
Kirk Humanitarian

Images: India, Robin Wyatt; Malawi, Janine Schooley

Tena Kavanagh
Mark L. Mazza
MAP International
John Marty
National Super Bank Network
Alta Water
Peggy Wallace’s Making Conversation
John and Kimberly Pottier
Project C.U.R.E.
Ruth Ho
Rubin’s
Russell John Films
Southwest Airlines
SOS Printing
The Consular General of Mexico
The Weizman Family
UPS
Vijaya Bank of Kumiyama Indiana
World Emergency Relief

$5,000-$9,999

Joe and Lori Abbate
Alcazar Institute
Bank of America Foundation
Tom and Unyoung Bliss
Bravo W & Audrey M. Bracks Family Trust
Nancy Burney
Alejandro and Lorna Bustamante
Carla Bustamante
CareFusion Corp
Lawrence Cheyney
Walt Dittmer and Christa Burke
DJO Global
John Dunn and Deanna Baker
Ted and Molly Edgewide
Bay and Tricia Falziske
Gloria Gorguje
William and Kay Gurtin
Beth Ann Heincke
Katherine Lawrence
Harley Lethisowitz and Kay Issacson Lethisowitz
Michael Lohn and Roslyn Zanklich
Barbara Malik
Karen Merillo
Merrill Lynch
David and Virginia Meyer
Rebecca Moore
Moss Adams LLP
Perry Family Foundation
Scott Peters and Lynn Gorguje
Lorne and Cindy Polger
B & V Management Corporation
Loren Robin
Miles and Denise Scully
Blakley Sherry and Lisa Willard
Southern California Edison
Carol Steiner Leister
Robert and Julie Sullivan
Haeyoung Tang
Masoud and Sushinade Teybi
The Country Friends
The Farley Family Fund
The San Diego Foundation
Union Bank of California - San Diego
Karim Winner

$2,500-$4,999

AFCCO Insurance Premium Finance
John Alexander and John Lipsey
Alliance (AGS)
Darcy Bingham
Michael Bowling
Chip and Alise Brewer
Ben and Janet Castaneda
Dew Darrow
Chili’s Restaurant
Chantal Crawford
Richard Crosby
Tom DeMund
Katherine DiFrancesco
Robert Engle and Julie Rudzi
Larry and Judy Etinger*

Green Family Foundation
Jerald Hall
Brian Haeger
Highland Mills Foundation
George Howard and Kimberly Stewart
Clifford Huffman
Hunter Industries
Brent and Joan Jacobs
Warren and Brenda Johnson
Jonas Lang LaSalle
Julie Klaus
Kevin and Julie Krumsiek
Heidi Kuhn
Christopher and Beth Lee
Jennifer Appel Lutz
Behnam Malek andousha Ben Malek
Randy McCann
MobileAware
Michael and Patricia Mojuel
Elizabeth Curran Netherstoe
Made and Rosanna D’Onelli
Pathfinder Partners
Frank Pavel
Cliff and Cheryl Pia
Cynthia Poule
Gary and Jeannie Raglas
Dan and Laura Roos
Carl and Peg Ross
Michael Schirchmam and Karen Crawford
Ken and Pamela Sharpe
Ulrike Sir Jesse
Jay and Aparna Strangman
Matthew and Vanessa Strzyka
Strauss Family Foundation
Harry Stylli
Deborah Stedley
Worldwide Facilities, Inc.

$1,000-$2,499

Perry Abbott
Allardcreek Community Trust
Patrick and Jane Ahern
AG
turov Alles
Heta Anandpara
David and Emma Angelo
Andrea Blue Cross
Antoinette Moreno Endowment Fund
Arrowhead General Insurance Agency
Pamela Barnum
John and Rafllela Belanich
BestMed
Larry and Marla Black
John Boz and Heidi Hahn
Jason and Gina Breuer
Roger Brault*
Casey Brown
Dawn Calvetti
Katherine Lawrence
Beth Ann Heincke
Nancy Burney
Alejandro and Lorna Bustamante
Carla Bustamante
CareFusion Corp
Lawrence Cheyney
Walt Dittmer and Christa Burke
DJO Global
John Dunn and Deanna Baker
Ted and Molly Edgewide
Bay and Tricia Falziske
Gloria Gorguje
William and Kay Gurtin
Beth Ann Heincke
Katherine Lawrence
Harley Lethisowitz and Kay Issacson Lethisowitz
Michael Lohn and Roslyn Zanklich
Barbara Malik
Karen Merillo
Merrill Lynch
David and Virginia Meyer
Rebecca Moore
Moss Adams LLP
Perry Family Foundation
Scott Peters and Lynn Gorguje
Lorne and Cindy Polger
B & V Management Corporation
Loren Robin
Miles and Denise Scully
Blakley Sherry and Lisa Willard
Southern California Edison
Carol Steiner Leister
Robert and Julie Sullivan
Haeyoung Tang
Masoud and Sushinade Teybi
The Country Friends
The Farley Family Fund
The San Diego Foundation
Union Bank of California - San Diego
Karim Winner

The Starbucks Foundation: Sustainable Access to Clean Water

Thousands of farmers in the Sidama Zone in Southern Ethiopia are at the heart of a project that increased the number of people in two farming communities with permanent access to safe drinking water from 16% to 71%. Today 36 PCI Women Empowered (WE) groups manage all of the water distribution points constructed and refurbished under the project.

Alternative Gifts International: Founder Dedicated Her Life to Serve Others

In 1886, after a distinguished career in Christian education, Harriet C. Pichard, MCE, founded Alternative Gifts International (AGI) to benefit communities worldwide. In October, Harriet passed away, and PCI is proud to honor her legacy and extend heartfelt appreciation to AGI donors, staff, and volunteers whose efforts have raised hundreds of thousands of dollars to support PCI programs meeting the needs of children and families around the world.

The effects of drought and climate change are devastating the livelihoods of pastoralists across Africa. In 2014, PCI’s Satellite-Assisted Pastoralist Resource Management (SAPARM) initiative showed Ethiopian pastoralists where to find available pasture for their herds. The pilot program cut hard mortality in half, and now a Google.org award of $750,000 in seed money will expand the program in Ethiopia and into Tanzania.

Google.org: Finding Greener Pastures
LEGALITY OF LIFE MEMBERS

Anonymous
Richard Arnold and Marshall Whiting
Lesman Baudrand
Roger Beulet
Larry and Judith Ettinger
Mary Sue Greene
Norman Haggs and Valerie Jacobs
Frank Hooper
Don and Doris Jensen
Katherine Koenen
John and Claire MacLennan
Katherine Konzen
Frank Hooper
Norman Hapke and Valerie Jacobs
Mary Sue Greene
Roger Brault
Louann Baudrand
Richard Arnold and Marshall Whiting
Anonymous
MEMBERS

24 + 25 / PCI ANNUAL REPORT 2014

Images: Haiti and Bolivia, Janine Schooley

Southwest Airlines

Southwest Airlines has been a significant corporate partner to PCI for more than fifteen years. Under the leadership of their regional manager, Lida Martinez, Southwest goes above and beyond the call of duty creating media partnerships for us, providing assistance for traveling employees, and making significant introductions for PCI to other funders and like-minded organizations. With the Airlines’ recent international expansion, our relationship is becoming even more relevant for our global work, and we are honored to be one of Southwest Airlines’ preferred community partners.

DONOR PROFILES

Southwest Airlines

Leoc and Rutablyn Reibert
Maria Louizon Reyes
Ken Rohner
Peter and Leah Rotok
Walter Rosnick and Katharine Patterson
Paul Sanchess
Monique Sanders
Vitina Samphi
Kirsten Schmidt
Hal Schneider and Irene Devine
Wil and Janine Schooley
Thomas Schwartz and Isabel Ortega-Schwartz
Sergences
Chuck Shaddick
Thomas and Peggy Sloan
Abby Silverman Weiss
Cynthia Slaughter
Judy Smith
Val Smith
Societe Brewing Company
Patricia Sowers
Nancy Stecker
Harold and Rep Stier
Jill Stone
Diana Stonecipher
Sonja Stenger
John and Christine Strong
Bar Tadmori
The Invisible Close
The Standard
Jay and Terry Thomas
Samdara Timmons
Maxmillian Traina
Trinity Presbyterian Church
Michael and Kathleen Turner
Duke Turpin
Jim and Wessen Turpin*
William Turpin
William Twomey
Jon Ullrich
Paul Van Elderen
Steve Victor
Mary Wahshok
Irra Waser
Eric and Tammy Watansaka
Wells Fargo - Encinitas
Westlake Water’s Club
Clare White McDonald
David and Mary Winker
Russell Wilson
Faye Wilson
Marianne Wittmayer
Lauren Zabelle
Bernice Zamora
Dale Zafirovski

*Note: Hawai’i.
REMEMBERING EVELYN

At the Africa Leaders Summit in Washington, DC, in August of 2014, First Lady Michelle Obama and former First Lady Laura Bush hosted a very special gathering of African First Spouses and leaders from the NGO and business communities to talk about advances in health for African women.

In Zambia, PCI, with funding from PEPFAR, partners with Pink Ribbon Red Ribbon to screen women for HIV/AIDS and cervical cancer. At the summit, a video highlighted a very special mother of six named Evelyn. Evelyn was 34 years old, and during her screening, she was diagnosed with stage 2B cervical cancer.

Evelyn was to begin treatment in late August, but tragically, she lost her battle with cancer just days before.

But there is hope. Evelyn was one of the brave women who stepped forward for screening and treatment, and the numbers of women doing so increase every year as PCI works with partners like Pink Ribbon Red Ribbon to provide access to health care in some of the most remote and impoverished places of the world.

Evelyn’s death is a call to action for all of us to double our efforts and ensure that mothers like her can live to see their children grow, thrive, and reach their highest potential.

Evelyn is one of the 57,000 African women who die from cervical cancer every year, now the number one cause of cancer-related deaths among women on the continent.

ZAMBIA

Evelyn is one of the 57,000 African women who die from cervical cancer every year, now the number one cause of cancer-related deaths among women on the continent.
LEADERSHIP and learning are indispensible to each other.

–JOHN F. KENNEDY