



Sponsorship Opportunities

Ton of Water \$25,000

Co-branding, 100 registrations, most robust customized marketing

Bucket of Water \$15,000

75 registrations, company banner & customized marketing opportunities

Gallon of Water \$10,000

50 registrations, promotion on social media and press releases

Quart of Water \$5,000

25 registrations, standard sponsor benefits

Pint of Water \$2,500

10 registrations, standard sponsor benefits

Cup of Water \$1,000

5 registrations, standard sponsor benefits

Glass of Water \$500

2 registrations, standard sponsor benefits

*Vision Trips available for winning fundraising campaigns above the \$25k sponsorship level.

WALK FOR WATER 2019

Sunday, April 28, 2019 | 9 AM - 1 PM | Tecolote Shores at Mission Bay Park

The Global Water Crisis is Keeping Women & Girls *Trapped in Poverty*

1.8 billion people around the world don't have access to safe water.

In 80% of households facing water shortages, the burden of collecting water falls to women and girls. They must walk up to 4 hours a day to make that journey, missing work and school and putting themselves at risk of violence. **We need your help to break that cycle and empower women and girls to build healthy, productive futures.**

Become a Sponsor

Your financial support shows your employees, customers and the community that you are committed to giving women and girls a better tomorrow by investing in a more equitable future today.

Benefits

You're partnering with PCI to make the world a better place, and we'd like to get the word out about that. You can pick a standard sponsorship level below, or PCI will work with you directly to build a custom sponsor package. Levels range from \$500 - \$25,000. **Let's get creative!**



We think every girl has a right to clean water, nutritious food and a good education. Your sponsorship helps provide that for her.



Join PCI, local schools, corporations and community leaders as we Walk for Water to support women and girls.

All Sponsors Receive:

- ≈ Recognition in PCI's annual report
- ≈ Logo on t-shirt
- ≈ Logo/link on website
- ≈ Booth at the event
- ≈ Registrations for employees, friends, family

Customized Opportunities:

- ≈ Dedicated email blasts
- ≈ Speaking opportunity
- ≈ Blog post & partner story
- ≈ Mention in digital advertising
- ≈ Co-branding or "presented by"
- ≈ Social media/press releases
- ≈ Vision Trip challenge*
- ≈ Matching gift campaign
- ≈ Water bottle sponsor
- ≈ Sponsor a school to attend
- ≈ Cause marketing campaign
- ≈ Company banner

Empowering communities to enhance health, end hunger, overcome hardship, and advance women & girls.

PCI • 5151 Murphy Canyon Road, Suite 320, San Diego, CA 92123 • 858 279-9690 • PCIglobal.org/ W4W2019



SPONSORSHIP FORM



REGISTER TODAY to walk and learn more about this important event at www.PCIglobal.org/W4W2019

Company Name _____

Contact Name & Title _____

Address _____

City, State & Zip Code _____

Website _____

Sponsorship Level _____

Contribution (sponsorship or donation) \$ _____

Credit Card Number _____

Expiration Date _____ Security Code _____

Phone _____ Fax _____ Email _____

IMPORTANT:

I have emailed a High Resolution file of my logo (in jpeg format) to emurphy@pciglobal.org (include in your email subject line: PCI W 4W Sponsorship)

I cannot sponsor, but I would like to donate \$ _____

Please return the above information with payment to:

ATTN: Elaine Murphy
PCI W4W Sponsorship
5151 Murphy Canyon Rd., Ste. 320 San Diego, CA 92123

For more information or to customize your sponsorship opportunities, please call: (858) 279-9690 ext. 321. Umbrella sponsorships also available for all PCI Events.

Please make all checks payable to: PCI

Funds raised through Walk for Water will support PCI's water and sanitation programs and our efforts to end poverty worldwide.



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